

MATEO JULIA WISE

Graphic Designer | Creative Director | Brand Specialist

ABOUT

Creative Director and Graphic Designer with 6+ years of experience in a variety of styles. As creative director, he's worked with some of the world's leading brands on experiential brand design for marketing campaigns and high-octane broadcasts.

EXPERIENCE

Creative Director / Founder

Tiny Pond LLC – Remote/Boston, MA 2024 - Current

- Founded Tiny Pond as a creative studio focused on branding, event graphics, apparel, and digital media.
- Work with established content creators and athletes to produce full brand identities and digital experiences across all media platforms.
- Drive creative vision and client strategy for projects aligned with both the goals of our company and personal values around how A Creative company should be run.

Graphic Designer / Creative Lead

BoomTV – Remote • 2021–2025

- Led creative and designed for Live events with partners like Intel, Xbox, Verizon, Activision, Samsung, Porsche, and Epic Games.
- Grew into a leading role of graphics that tapped into the skills of social media management, Event coordination and management, Marketing and social media marketing.
- Directed visuals for AVGL, the educational arm, producing Intel Inspires, a top brand activation in education.
- Created many high-action individual-focused graphics for creators and athletes, allowing me to understand what it takes to make a successful branding integration

Graphic Designer / Broadcast and Social Visuals

Elo Hell 2020–2021

- Designed full broadcast packages, overlays, and socials for tier-two Overwatch League events.
- Collaborated with other creatives in the space to learn more efficient workflows around creating largescale events and packages
- Found community as a cornerstone to a very critical part of the design work, thus maintaining healthy connections, collaboration, and critique leading to heightened results.

Graphics & Social Media Content

CGNY 2019 - 2020

- Creating necessary graphics and designs for upcoming events and posts
- Designing posts/media for social platforms
- Film and edit video content live during events, simultaneously posting and updating social platforms with these creative pieces

2019 - 2020

GRAPHIC DESIGNER for Esports Program/ New York University

EDUCATION

2015 - 2019

Bachelor's Degree Integrated Digital Media

New York University
polytechnic institute of
engineering

SKILLS

Branding & Identity Design
Broadcast & Event Graphics
Social Media Content
Creation
Figma / Webflow / Motion
Design
Apparel & Merchandise
Design
Marketing Integration
Team Leadership & Project
Management

Adobe Creative Suite

Photoshop
Illustrator
Indesign
After Effects
Premiere
Acrobat

Other Programs

Blender
Procreate
Character posing and img
generation
Davinci resolve
Microsoft Office programs

BRANDS

Ive worked with



PORTFOLIO

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